



PROFILE OF THE LECTURER

1. **Name of the Lecturer:** Dr B. Raghunatha Reddy
2. **Designation:** Principal
3. **Qualification:** M.Com., M.Phil., Ph. D
M.Com. at Nagapur University, Nagapur (1985)
M.Phil. at Andhra University, Visakhapatnam (2007)
Ph.D at Andhra University, Visakhapatnam (2014)
4. **Date of Birth:** 19.03.1962
5. **Teaching experience:** 37 Years
6. **Other Achievements:**
 1. Passed E.O.TEST of APPSC
 2. Passed G.O.TEST of APPSC
7. **RC, OC and other training:**

S. No.	Nature of training	Venue	Year
1	Orientation Course	Osmania University	1998
2	Refresher Course	CCE, AP	2002
3	Refresher Course	Andhra universty	2004
4	Refresher Course	CCE, A.P	2005
5	Principals Workshop	NIEPA, New Delhi	2023

8. Papers Published : Dr. B. Raghunatha Reddy

S.No.	Title of the Paper	Name of the Journal/Book	Year, Volume and Page numbers
01	Financial Performance Analysis selected Public Sector banks using Camel Approach	Int. Journal of Business, Management and Allied Sciences, ISSN 2349-4638	2015, Vol.2, Iss.2 2144-2151
02	Recent Trends in Foreign Direct Investment (FDI) in India	Int. Journal of Business, Management and Allied Sciences, ISSN 2349-4638	2015, Vol.3, Iss.3 2263-2266
03	Determinants of Indian Insurance Sector	Int. Journal of Business, Management and Allied Sciences, ISSN 2349-4638	2015, Vol.2, Iss.4 2357-2365
04	The Emergence of Green Marketing Strategies and their Influence on Trade Performance	Int. Journal of Business, Management and Allied Sciences, ISSN 2349-4638	2016, Vol.3, Iss.1 3040-3046
05	A Comparative Study on the Financial Performance of Canara Bank and Andhra Bank during the Period of 2007-2012	Int. Journal of Business, Management and Allied Sciences, ISSN 2349-4638	2016, Vol.3, Iss.2 3159-3165

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